Mano a Mano is a design studio based in Oporto. Our main goal is to create unique identities that reflect each brand and its universe, and unfold them in several materials, from stationary to websites.
Selected Clients

- Barkyn
- ScaleUp Porto
- Porto Business School / University of Porto
- Porto
- PORTO
- PORTO DESIGN FACTORY
- OPTICALíA
- CRUEL
- TROIKA
- sensei
- BOTECO MECXICANO
- scentsify
- paw it up!
- HashDash
- FNDMT
- CLEOME
- ENSICO
- flare content
- Green Cogk
- PORTUGUESE WOMEN (IN TECH)
- CULT GAMES
- coverflex
- hexa
- Critical TechWorks

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Our Process

We started with the first contact through face-to-face or online meeting. In this meeting we try to understand our client, your brand and what your needs are.

Once we understand the customer’s needs, we present the budget within the maximum deadline 5 working days.

01 Contact

After awarding the project, we moved on to the competition and market research part where our client is. It is in this moment that we created the strategy of mark to follow.

02 Quote

With this strategy in mind, we move towards part of visual layout, where we study the various concepts that can be worked on. After defining the final concept we created the proposal to send to the customer. In this proposal, in addition to brand image, we show how it can be unfold on the various supports.

03 Briefing

More than a finalized proposal, it is essential the follow-up in the implementation part of the brand in the market. We help ensure the accompaniment in the production part of all physical media to online media.

04 Creation

All our clients can count on our support in any question or problem they have after brand implementation.

05 Follow Up

06 Conclusion
Our Services

**Branding & Print**
- Brand Identities
- Naming
- Brand Strategy
- Brand Guidelines
- Logos & Trademarks
- Collateral Merchandising
- Stationary
- Packaging
- Editorial Publications
- Poster
- Flyer

**Digital & Online**
- Websites
- Landing Pages
- User Interfaces
- Information Architecture
- Strategy and Structure Workshops
- Wireframes
- Guide Systems
- Digital Presentations
- Newsletters
Selected Projects

Digital Examples
Straight to the point
Mobile first
Frontend and Backend
Webflow based CMS
Power up your operation

Detailed analysis
Get real-time information about sales, payments, invoices, ridesharing, vehicles, and drivers, operations, so you can make better strategic decisions to empower your business.

Connect in real time
Send alerts, changes in service, delay notification, or even offer promotions. Have a direct marketing channel to inform about your campaigns and promotions.

Shaping the future of mobility by transforming how people move

Pick generates value for both mobility providers and riders by seamlessly moving people, information, and payments.

Enhanced rides for meaningful journeys

Trusted by operators and riders
100% Support response
+110,000 App Downloads
Data Scientist

Senior .NET Full Stack Developer

Lelah Sporer
We are Hexa and we provide information and Technology Services.

Above all, we believe in building strong relationships with our clients.

Hello, world! The first international client came to meet us.

Hello, Hexa Group! We are excited to introduce you to our new platform.

Hexa Group
Art Direction, Design and Development for Web and Mobile
We turn design into a competitive advantage.
work studio services

book a call

info@ideation-collective.com

@ideationcollective on Twitter

Ideation Collective
Art Direction, Design and for Web and Mobile
bioeconomia na indústria têxtil
Marcar um novo ritmo de mudança. Acrescentar valor a partir de recursos biológicos. Desenvolver alternativas às matérias-primas de base fóssil.
HELLO SMART
THIS IS PORTO
THIS IS PORTO
CITY EXPO 2022

Porto Digital | Smart City Expo 2022
Art Direction, Design and Development for Web and Mobile
Porto Digital | Smart City Expo 2022
Art Direction, Design, and Development for Web and Mobile
Give your home the sense of scent — give it Scentify.

Live at first scent.

Scentify
Art Direction, Design and for Web and Mobile
Build, from high to low tech, aims to discuss how high-quality architecture can mitigate the impacts of climate change and deal with the industry evolution. Our first conference opened with a panel of world renowned designers that brought a broad and diverse approach to this universal challenge.

According to the World Green Building Council, buildings and construction are responsible for 39% of all carbon emissions in the world.
Imagine a world without queues. Now possible.
Sensei
Art Direction, Design and for Web and Mobile
Find your cannabis match.

The world's first personalized cannabis matching platform. Learn, earn badges, and find your ideal cannabis matches. With over 657,000 cultivar data points to match you with your favorite cannabis, we remove the guesswork.
Startups

We work with entrepreneurs to envision, articulate and launch new businesses.

Design

We breathe life to new brands, considering their vision and narrative that makes them unique.

Pitching

Because we know that a funding decision can depend on how well you stand and deliver your ideas, we work on the pitching process, delivering presentations that will make your ideas shine.
Approach

Business  We help established business remake their brand for the digital age.

Design
We help reimagine your brand, shaping your original vision with the sole purpose of reaching and building new customers loyalty.
Print Examples
Unique Identities
Brand Communication
Guidelines
Brand Strategy
Editorial Design
Event Design
BUILDING PICTURES
Building Pictures
Art Direction and Identity Design
Mutti
Art Direction and Identity Design
Mutti
Art Direction and Identity Design
Oh! My Snacks
Art Direction and Identity Design
paw it up!
NOT FOR BORING PETS
Built to last, repair & remake.

We are firm believers in timeless designs. We believe in everlasting footwear, that marks our

All components of our shoes are designed to be easy to replace.
We see the daily (ab)use of footwear as an asset and not as an expiration date.

Boita
Art Direction and Identity Design
Cleome
Art Direction and Identity Design
TOOLKIT PARA EMPREENDedores DO FUTURO
Toolkit para Futuros Empreendedores
Art Direction and Identity Design
Perder horas ao telefone para alterar um contrato? 🔄 Desligue-se dessa confusão, nós tratamos de tudo.

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AURORA B

projetos / porto / pt
Aurora Bureau
Art Direction and Identity Design

projetos / porto / pt

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PORTO DESIGN FACTORY
Porto Design Factory
Art Direction and Identity Design
THE STATE OF PRESENCE REPORT
Technology is culture, and culture shapes technology.” — Gerfried Stocker
Artistic Director of Ars Electronica

XIV. Art, Technology, & Society

An Interview with Gerfried Stocker from Ars Electronica
TOOLKIT
FOR STARTUP
INVESTMENT
Portugal has a liberal code, and has shown a significant development and diversification of its market.

Investing in Businesses
42 RAZ PARA O MASSACRE
Jorge Palinhos
Next Steps?

Not sure where to start and what are the needs of your brand? Let us help. We have a complementary service where you can use a Pack of Hours to get to know how we work and how happy you can be in this partnership. No strings attached.
Hour Packs 1, 10 or 20 hours
Social Media Pack 10 or 20 images
Production Follow-up
Workshop Facilitation
“Seeing our platform come to life has been fulfilling and rewarding; Mano a Mano has indubitably done a wonderful job.”

Scott Lynch | Founder & CEO @HashDash
“They’re great creative minds, and the team understands our business and vision.”

Katya Hanna | Co-Founder & Operations & Marketing Director @CULT Games
“We were blown away because they were really collaborative along the process.”

Sara Mendes | Communication Manager, Co-Learning & Co-Creation Platform
We believe that every project is a challenge to succeed. Besides that, we also believe that every project is as good as our client and that it should be built side by side, as a partnership.
Thank You
Graphic Design Club
fight@manoamanoclipub.com
Fighting side by side with you